

ORDER



Orders
Order / Rev: 714104
Alt Order #: 06317802
Product Desc: #1290 JHA-GE TV
Estimate: 1290
Flight Dates: 09/18/12 - 09/24/12
Original Date / Rev: 10/01/12 / 10/01/12
Order Type: Political

WKYC

Primary AE: Maria Bellwood
Sales Office: T-DAL
Sales Region: NAT

Agency Name: Davis Group
Buying Contact:
Billing Contact:
 4201 Bee Caves Road., Suite C-101
 Austin, TX 78704

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Healy-Abrams/D/Congress
Demographic: A18-49
Product Codes: PL-US House Representative
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	12	\$8,550.00	\$7,267.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	12	\$8,550.00	\$7,267.50	0.00
Totals	12	\$8,550.00	\$7,267.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maria Bellwood			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKYC	09/19/12	09/19/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	--W----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$800.00		0.00			
2	WKYC	09/24/12	09/24/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	M-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$800.00		0.00			
3	WKYC	09/22/12	09/22/12	Sat 9-1030a Channel 3 News 9am Sat	CM	9a-1030a	-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
WEEKEND AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$800.00		0.00			
4	WKYC	09/23/12	09/23/12	Sun 9-1030a Channel 3 News Sun 9a	CM	9a-1030a	-----S	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
WEEKEND AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$800.00		0.00			
5	WKYC	09/18/12	09/18/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	-T-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$200.00		0.00			

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Advertiser: Healy-Abrams/D/Congress
 Product Desc: #1290 JHA-GE TV
 Estimate: 1290

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WKYC	09/24/12	09/24/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$200.00		0.00						
7	WKYC	09/20/12	09/20/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	---T---	:30	1	\$650.00	P-5	0.00	NM	2	\$650.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	---T---	1		\$650.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NKYC	09/17/12-09/23/12		M-F 4-5p	4p-5p		---Th----	:30		(\$650.00)		0.00	NM		
See MG 7.2,7.3															
2	NKYC	09/20/12-09/20/12		M-F 4-5p	4p-5p		---Th----	:30		\$450.00		0.00	NM		
Ⓜ MG for 7.1 09/20															
3	NKYC	09/19/12-09/19/12		M-F 11a-1230p	11a-1230p		--W-----	:30		\$200.00		0.00	NM		
Ⓜ MG for 7.1 09/20															
8	WKYC	09/18/12	09/18/12	M-F 5-6p Dr. Phil	CM	5p-6p	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-T-----	1		\$1,000.00		0.00						
9	WKYC	09/24/12	09/24/12	M-F 5-6p Dr. Phil	CM	5p-6p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$1,000.00		0.00						
10	WKYC	09/22/12	09/22/12	Sat 7-8p Sat 7-8p	CM	7-8p	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
E.T. WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$500.00		0.00						
11	WKYC	09/24/12	09/24/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	M-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$1,800.00		0.00						
													Totals	12	\$8,550.00